

Web Advertiser

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Company: Snaphunt

Location: Qatar

Category: computer-and-mathematical

The Offer

A role that offers a breadth of learning opportunities

Opportunity to make a positive impact

Flexible working options

The Job

You will be responsible for :

Developing and implementing comprehensive digital marketing programs in line with brand plans and business priorities.

Working with content marketing and design teams to create suitable content for each stage of a customer's digital journey.

Reviewing and optimising the design and content of all online assets including the company website and social media pages.

Planning and control of the digital marketing budget and spending by allocating budgets to different channels.

Using A/B testing to optimize digital marketing performance.

Analyzing the results and effectiveness of campaigns to deliver actionable insights and

recommendations and generating monthly reports on the digital marketing portfolio.

Driving performance marketing via.

The Profile

You have at least 1 year experience ideally in Digital Marketing or Property Marketing / Leasing within IT and Real Estate industry.

Experience within would be a strong advantage.

You pay strong attention to detail and deliver work that is of a high standard

You are a strong team player who can manage multiple stakeholders

You are adaptable and thrive in changing environments

The Employer

Our client is a Property finder for all your needs, ranging from residential to commercial under a single roof. Our client strives to put together an exclusive portal of properties that will help you land your dream property all across Qatar.

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