

Web Advertiser

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Company: Professional Real Estate Co.

Location: Qatar

Category: computer-and-mathematical

Property finder for all your needs, ranging from residential to commercial under a single roof. At Professional Real Estate Co, we strive to put together an exclusive portal of properties that will help you land your dream property all across Qatar.

The Role

You will be responsible for :

Developing and implementing comprehensive digital marketing programs in line with brand plans and business priorities.

Working with content marketing and design teams to create suitable content for each stage of a customer's digital journey.

Reviewing and optimising the design and content of all online assets including the company website and social media pages.

Planning and control of the digital marketing budget and spend by allocating budgets to different channels.

Using A/B testing to optimise digital marketing performance.

Analysing the results and effectiveness of campaigns to deliver actionable insights and recommendations and generating monthly reports on the digital marketing portfolio.

Driving performance marketing via.

Ideal Profile

You have at least 1 year experience ideally in Digital Marketing within IT and Real Estate industry.

Experience within would be a strong advantage.

You pay strong attention to detail and deliver work that is of a high standard

You are a strong team player who can manage multiple stakeholders

You are adaptable and thrive in changing environments

What's on Offer?

A role that offers a breadth of learning opportunities

Opportunity to make a positive impact

Flexible working options

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